



VENATU
RECRUITMENT GROUP

WHY YOU SHOULD HAVE A LINKEDIN PROFILE

RESEARCH COMPANIES

There is a wealth of information available on LinkedIn for you to research companies that you are interested in working for.

EXPOSURE TO HIRING MANAGERS AND RECRUITERS

Having a LinkedIn profile enables you to have a platform where you are exposed to hiring managers and recruiters.



GREAT NETWORKING OPPORTUNITIES

LinkedIn is a great place to connect with people who are in your field, enabling you to offer and receive advice.

BUILD YOUR BRAND

You can increase your visibility on the platform by sharing samples of your work and demonstrating your skills. Also commenting on other people's posts who are in your field, helps you to start building a community.

ESTABLISH YOURSELF

You can establish yourself as being knowledgeable in your field by sharing articles, insights and your own experiences.

